



BOARDING SCHOOL & LOCAL HIGH SCHOOL FAIR

**Saturday, November 5, 2011
9:30 - 11:30 a.m.**

**The Alexander Dawson School
Las Vegas, NV**

Don't miss your chance to introduce
your school to more than 150
potential students and their families.

If you are interested in participating, please
complete the enclosed form.

Contact Amy Wiles with any questions at
(702) 949-3600 or awiles@adsrm.org.

**The Fair is marketed to attract a diverse,
targeted audience:**

Advertising spots for two weeks on KNPR
(Nevada Public Radio)

10,000 postcards mailed to targeted families
with children 12-15 years old

Print ads in the Review Journal

Mention in city events calendars

Presence on The Alexander Dawson School's
website

Posters sent to local middle schools, recreation
facilities, libraries, etc.

Flyers sent to school counselors for distribution

Last Year's Exhibitors

The Adelson School ♦ Advanced Technologies Academy ♦ Army and Navy Academy ♦ Berkshire School ♦ Bishop Gorman High School ♦ Blair Academy
Canterbury School ♦ Canyonville Christian Academy ♦ Cate School ♦ Chatham Hall ♦ Cheshire Academy ♦ Clark High School ♦ Dublin School
Dunn School ♦ Faith Lutheran Jr/Sr High School ♦ Fountain Valley School of Colorado ♦ The Governor's Academy ♦ The Hill School
The Hotchkiss School ♦ Indian Springs School ♦ Lake Forest Academy ♦ Linden Hall ♦ The Masters School ♦ McCallie School ♦ The Meadows School
Mercersburg Academy ♦ Miss Hall's School ♦ North Country School ♦ NW Career & Technical Academy ♦ Oakwood Friends School
The Orme School of Arizona ♦ The Perkiomen School ♦ Phillips Exeter Academy ♦ St. Timothy's School ♦ Santa Catalina School
SW Career & Technical Academy ♦ Southwestern Academy ♦ Stevenson School ♦ The Thacher School ♦ Tilton School ♦ Trinity International School
Valley Forge Military Academy ♦ Verde Valley School ♦ Villanova Prep ♦ Walnut Hill School for the Arts ♦ Wasatch Academy ♦ The Webb Schools
West Career & Technical Academy ♦ Westminster School ♦ World Student Support



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Saturday, November 5, 2011, 9:30 - 11:30 a.m.

Please submit this form, with payment by October 21, 2011.

School: _____ Website: _____

Address: _____ Telephone: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ E-mail: _____

Names for Badges: _____ Title: _____

Please choose one: Table With Electricity (\$190) Table Without Electricity (\$170)

One 6-foot table with black linen and 2 chairs will be provided for each school. Tables will be assigned as registration forms are received.

Set-up will be from 8 a.m. to 9 a.m. Coffee, water and pastries provided.

Please send this form with a check made payable to The Alexander Dawson School to: The Alexander Dawson School, Attn: Amy Wiles, 10845 W. Desert Inn Road, Las Vegas, NV 89135

HOTEL INFORMATION:

Mention The Alexander Dawson School when reserving a room at the Element by Westin (located at 10555 Discovery Drive, right off the 215 and Town Center) to secure the \$89 single/double rate, breakfast included, plus tax. To reserve, call Courtney at (702) 589-2013 (Mon. – Fri. 8 a.m. to 5 p.m.) or (877) 353-6368. October 14 is the cut-off date for the special rate.

For additional information, contact Amy Wiles at (702) 949-3600 or awiles@adsrm.org.